

Wednesday 2nd September 2026

Re: 100% September attendance campaign

Dear Parent/Carer,

We're excited to launch our **"Work Together - Reward Together"** Attendance Challenge this September.

We know great attendance is a team effort. When students attend school every day and arrive on time, they give themselves the best chance to learn, succeed and fully enjoy school life. Just as importantly, it reflects the commitment and support provided by parents and carers at home.

To help all students make a positive start to the year, we are challenging them to achieve **100% attendance throughout September and arrive on time every day.**

How you can help:

- Ensure your child is in school and ready to learn by 8.20am each day.
- Maintain positive morning routines and punctuality.
- Avoid appointments during the school day where possible.
- Encourage a positive attitude towards attendance and learning.
- Contact the academy promptly if your child is unable to attend.

Reward Together

Every student who achieves **100% attendance and is on time every day throughout September** will be entered into a prize draw to win a **£100 supermarket voucher** for their family.

Because attendance is a partnership, this reward recognises not only our students' commitment, but also the support families provide every day.

Thank you for your continued support. Together, we can give every student the strongest possible start to the new academic year.

Work Together - Reward Together

Every Day Counts. Every Lesson Matters. Every Student Achieves.

Yours Faithfully,

TEAM OSCA